

2.7 M
Admissions per year

30%
go at least
once a
month

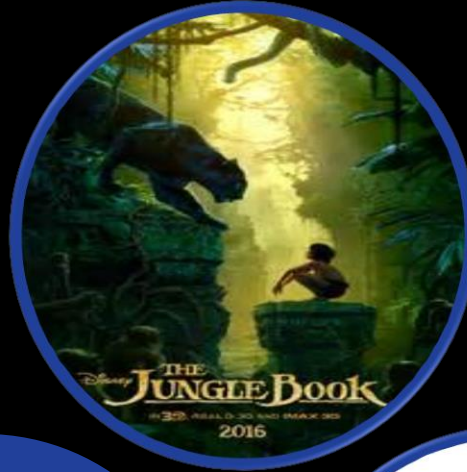
7
Visits per
year

64% are
Light TV Viewers

That's
17%
of all
admissions



WIDE EYE MEDIA



35-44 year olds
enjoy comedy,
family & action

